

Catalogue

The hit
new card
range



Cardooo™

a card AND a gift rolled into one!

Welcome to Cardooo™ cards full of fun!



What exactly is a Cardooo?

We make interactive greetings cards for children and adults, packed with fun from beginning to end. When you send a Cardooo, it's never just a card...

Cardooo cards contain games, puzzles, stickers, colouring-in activities, stories, word searches and even easy recipes. They are enough to keep even the most active child amused for hours, giving them the chance to blast off into outer space, play with animals from around the world or navigate to a treasure island. There is even a fold-out board game, complete with dice, contained within the card!

Cardooos are the perfect way to send greetings to your children, grandchildren, nieces, nephews or friends. Their compact size means they are easily posted locally and across the globe. They're also a quick and simple way to send a present without hefty postage costs.

We want to hear from you!

Please send your feedback and comments to us via email, Facebook or Twitter. We have a picture gallery for any completed drawings and illustrations that you would like to share. We also want to hear from any budding artists and writers. We welcome submissions and are happy to discuss our bespoke service with you.



ALL CARDS ARE FINISHED WITH FOIL, SPOT VARNISH OR FLITTER AND COME PACKAGED IN A PROTECTIVE CELLO WRAPPER WITH WHITE ENVELOPE

NOTICES OF DESIGN PROTECTION OF TRIFOLD CARD

Australian Design Registration Nos. 322665 & 322666. Canadian Design Registration No. 127,670.

EU Community Design Registration Nos. 00936901 0001-0002-0003

New Zealand Design Registration Nos. 411491 & 411492. South Africa ZA Design Registration Nos.

A2008/01586, F2008/01587, A2008/01588, F2008/01589

U.S.A. Design Patent No. D612,418

CALENDAR IN TRIFOLD CARD:

Australian Design Registration No. 337145. Canadian Design Registration No. 139658

EU Community Design Registration No. 001781485-0001. U.S.A. Design Patent No. D650,855

POSTER IN TRIFOLD CARD:

EU Community Design Registration Pending No. 4026226

BPE is a member of ACE (Association for Cultural Enterprises), IPG (Independent Publishers Guild), GCA (Greeting Card Association), GA (The Giftware Association) and CARDGAINS.

RRP
\$7.95

AMAZING!
cards
full of fun!

Birthdays of
Stories
Cats
Christmas cards
www.cards.com

**Best
Seller!**



**LOOK
inside!**
games★
★ stories
puzzles★
stickers★
colouring
all in one stunning card!



CARDWHO?

No ordinary card!

Our patented tri-fold cover can encase a variety of book formats, from colouring booklets to pull-out sticker scenes. Here are our different formats explained...



Activity cards

12-page booklet with stories, games, quizzes and activities to colour. Complete with fold-out board game with dice and game props. Also comes with a sticker sheet to decorate the pages and mini envelopes with top secret messages.

Available as Birthday and Get Well Soon cards.



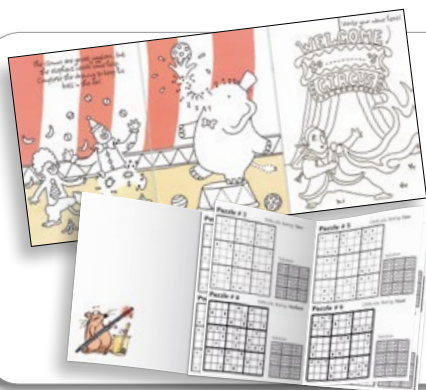
Z-cards

Fold out these concertina cards and decorate with stickers, then hang them up on a bedroom wall as friezes.

Available as Birthday cards.

Also available: the **brand new tri-fold Z-card** with a concertina pull out within the cover.

Available as Get Well Soon cards.



Doodle cards

Doodle away the hours by completing the dot-to-dot puzzles and colouring scenes in these 12-page booklets.

Available as Birthday Cards for children and Get Well cards for everyone; filled with crossword and sudoku puzzles, and a giant fold-out puzzle.



Story cards

The fully illustrated stories featured in these 12- page booklets help to encourage reading. They are perfect bedtime stories that can be enjoyed by all the family.

They are left blank for your own message.



Sticker cards

This brand new format is full of beautifully illustrated scenes to decorate. The 8-page booklet comes with three sheets of stickers so there is plenty of scope for the imagination.

Available as Birthday cards.

Birthday Activity Cards

These beautifully illustrated cards are crammed full of puzzles, games, activities and adventure! Fully equipped for hours of entertainment, each card is finished with either a foil or flitter, and packed in a cello wrapper with a sticker sheet and envelope ready for posting.



Fashion
ISBN: 9781906089344



Pets
ISBN: 9781906089009



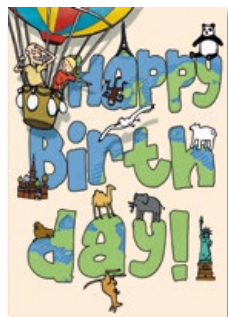
Fairies
ISBN: 9781906089139



Ballet
ISBN: 9781906089016



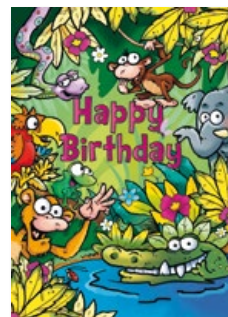
Enchanted Forest
ISBN: 9781906089795



Around the World
ISBN: 9781906089375



Zaptastic
ISBN: 9781906089320

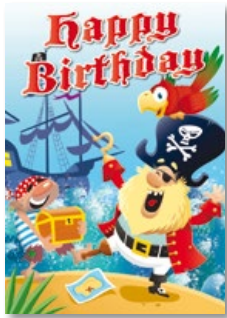


Jungle
ISBN: 9781906089337



Popstars
ISBN: 9781906089030





Pirates
ISBN: 9781906089054



Dinosaurs
ISBN: 9781906089184



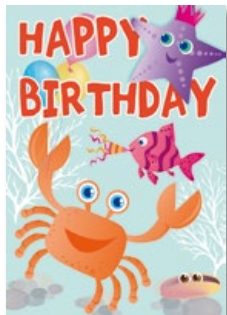
Space
ISBN: 9781906089382



Soccer
ISBN: 9781906089955



Trucks and Diggers
ISBN: 9781906089801



Under the Sea
ISBN: 9781906089368



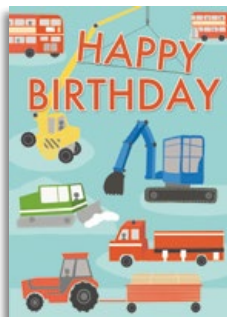
Racing Driver
ISBN: 9781906089818



Robots
ISBN: 9781906089771

Activity cards are filled with stickers, quizzes (word search, crossword and spot-the-difference), games, activities, secret messages, comics, fun facts and lots and lots of fun!

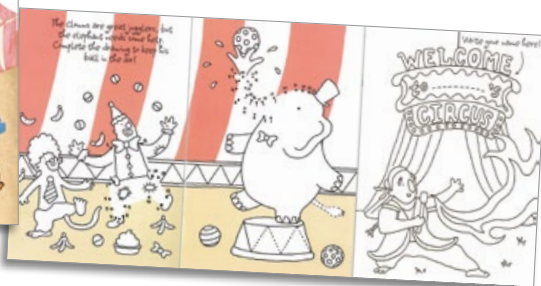
Birthday Doodle Cards



Machines
ISBN: 9781906089498

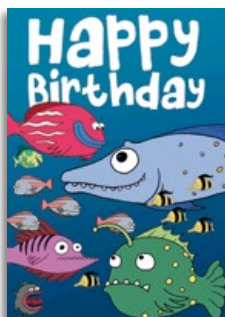


Circus
ISBN: 9781906089535



Doodle cards are perfect for the budding illustrator. Packed full of dot-to-dot and colouring activities.

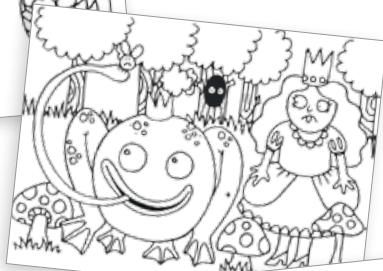
Birthday Dot-to-Dot & Colouring Cards



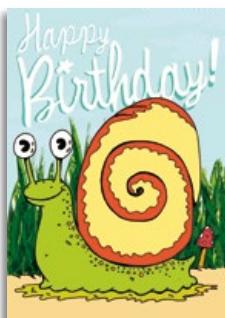
Dot to Dot: Under the Sea
ISBN: 9781906089757



Dot-to-dot and colouring cards have colouring scenes for aspiring little artists to draw and colour!



Hours of
colouring
fun!



Colour: Creepy Crawlies
ISBN: 9781906089740



Colour: Little Princess
ISBN: 9781906089986

Birthday Z-cards



Birthday Party
ISBN: 5060251811058



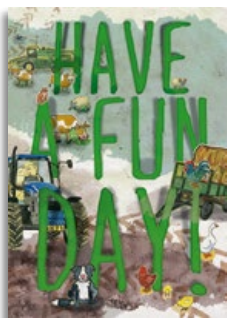
Pool Party
ISBN: 5060251811041

Z-cards fold out to reveal beautifully illustrated scenes for you to decorate with stickers from the sticker sheet!

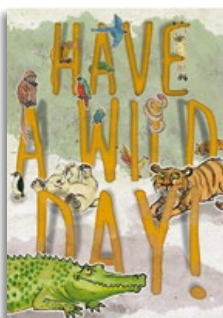


Decorate with Stickers!

Birthday Sticker Cards



Farm
ISBN: 9781906089856



Zoo
ISBN: 9781906089351

These fabulous sticker cards come with four sheets of stickers to use when decorating the scenes inside the pages. Try your luck in the tiger enclosure in the wild zoo card. Get mucky with the ducks on the farm. Maybe decorating the doll's house is for you. Whatever you choose, GET STICKING!



Beach
ISBN: 9781906089504



Dollhouse
ISBN: 9781906089474

LOOK inside!



Fairy Story Cards

Story cards are blank for your own message be it, 'Happy Birthday', 'Get Well' or 'Love You' and are a great gift for families. We at Cardooo champion stories and believe in the importance of reading. These cards are perfect to read together at bedtime.



Goldilocks and the Three Bears
ISBN: 9781906089429



Little Red Riding Hood
ISBN: 9781906089436



Three Billy Goats Gruff
ISBN: 9781906089405



Three Little Pigs
ISBN: 9781906089412



Jack and the Beanstalk
ISBN: 9781908242020



Puss in Boots
ISBN: 9781908242006



Rapunzel
ISBN: 9781908242013



Rumpelstiltskin
ISBN: 9781908242037



Snow White
ISBN: 9781908242044



The Enormous Turnip
ISBN: 9781908242051



Age cards

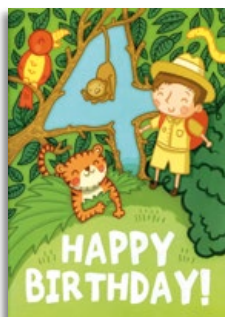
Age cards are all the rage so we created some of our own!



Age 3 Farm
ISBN: 9781906089443



Age 3 Pirates
ISBN: 9781906089702



Age 4 Jungle
ISBN: 9781906089788



Age 5 Trains
ISBN: 9781906089887



Age 6 Circus
ISBN: 9781906089641



Age 6 Knights
ISBN: 9781906089894



Age 7 Diver
ISBN: 9781906089900



Age 7 Mermaids
ISBN: 9781906089696



Grand-daughter Fairy
ISBN: 9781906089931



Grandson Planes
ISBN: 9781906089948

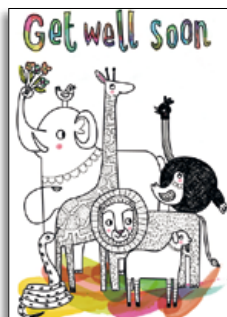


**LOOK
inside!**

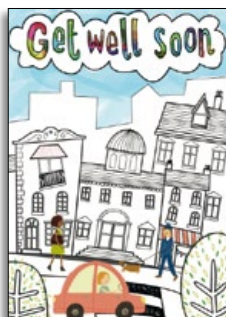
Get Well Soon Cards

Introducing our BRAND NEW format: doodle cards

This new series, illustrated by Jean-Claude, uses the brand new tri-fold Z-card, where the concertina pages fold out into a long frieze. Titles include an animal colouring-in card for younger children, and a long street scene with dot-to-dot roof line that children can cut out to form a free-standing pull-out street! Or if you prefer the traditional booklet format we have a mixed doodle card. They all come with sticker sheets and are perfect for colouring in!



Animals
ISBN: 9781908242136



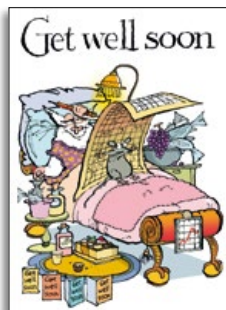
Street
ISBN: 9781908242143



Dream
ISBN: 9781908242150



Get Well Soon Puzzle Cards

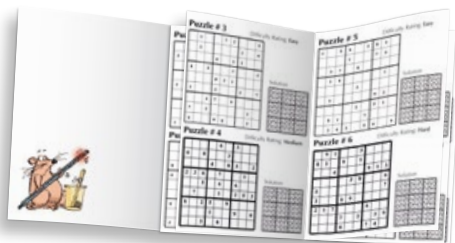


Sudoku
ISBN: 9781906089658



Crossword
ISBN: 9781906089665

These cards are full of puzzles that keep the mind healthy when the rest of the body is feeling unwell. Available with crosswords, sudoku and a combination of both.



Get Well Soon Activity Cards



Hare and Tortoise
ISBN: 9781906089672



Space Monkeys
ISBN: 9781906089689

12 pages full of games, quizzes and colouring activities. Complete with

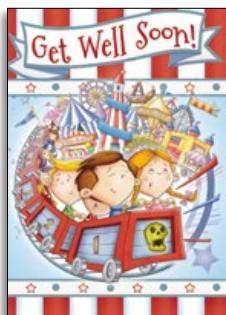
- sticker sheet
- fold-out board game
- dice
- game props
- mini envelopes

to help entertain those on the mend.

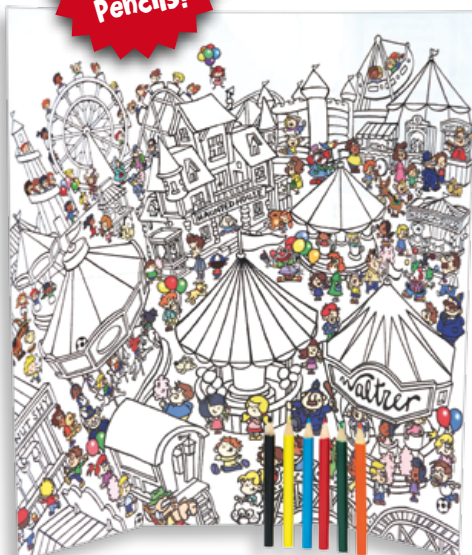
**With
Colouring
Pencils!**

Get Well Soon Colouring card

This card folds out into a giant colouring picture, complete with coloured pencils. Colouring is the best medicine!



Get Well Fold Out Fun Fair
ISBN: 5060251810464



Price List

RRP: \$7.95 each

Cardooo
cards full of fun!

TITLE	ISBN	RRP	QTY
Birthday Activity Cards (pages 6 & 7)			
Activity Birthday Around the World	9781906089375	\$47.70	
Activity Birthday Ballet	9781906089016	\$47.70	
Activity Birthday Dinosaurs	9781906089184	\$47.70	
Activity Birthday Enchanted Forest	9781906089795	\$47.70	
Activity Birthday Fairies	9781906089139	\$47.70	
Activity Birthday Fashion	9781906089344	\$47.70	
Activity Birthday Jungle	9781906089337	\$47.70	
Activity Birthday Pets	9781906089009	\$47.70	
Activity Birthday Pirates	9781906089054	\$47.70	
Activity Birthday Popstars	9781906089030	\$47.70	
Activity Birthday Racing Driver	9781906089818	\$47.70	
Activity Birthday Robots	9781906089771	\$47.70	
Activity Birthday Soccer	9781906089955	\$47.70	
Activity Birthday Space	9781906089382	\$47.70	
Activity Birthday Trucks and Diggers	9781906089801	\$47.70	
Activity Birthday Under the Sea	9781906089368	\$47.70	
Activity Birthday Zaptastic	9781906089320	\$47.70	
Birthday Doodle Cards (page 8)			
Birthday Doodles Circus	9781906089535	\$47.70	
Birthday Doodles Machines	9781906089498	\$47.70	
Birthday Dot-to-Dot & Colouring Cards (page 8)			
Happy Birthday Colouring & Dot to Dot: Under the Sea	9781906089757	\$47.70	
Happy Birthday Colouring: Creepy Crawlies	9781906089740	\$47.70	
Happy Birthday Colouring: Little Princess	9781906089986	\$47.70	
Birthday Z-Cards (page 9)			
Z Card Birthday Party	5060251811058	\$47.70	
Z Card Pool Party	5060251811041	\$47.70	
Birthday Sticker Cards (page 9)			
Happy Birthday Sticker: Beach	9781906089504	\$47.70	
Happy Birthday Sticker: Dollhouse	9781906089474	\$47.70	
Happy Birthday Sticker: Farm	9781906089856	\$47.70	
Happy Birthday Sticker: Zoo	9781906089351	\$47.70	

Card dimensions: 127 x 178 x 4.5mm
Card weight: Circa 80g (plus pencil weight)

Price List

RRP: \$7.95 each



TITLE	ISBN	RRP	QTY
Fairy Story Cards (page 10)			
Story Card Goldilocks and the Three Bears	9781906089429	\$47.70	
Story Card Jack and the Beanstalk	9781908242020	\$47.70	
Story Card Little Red Riding Hood	9781906089436	\$47.70	
Story Card Puss in Boots	9781908242006	\$47.70	
Story Card Rapunzel	9781908242013	\$47.70	
Story Card Rumpelstiltskin	9781908242037	\$47.70	
Story Card Snow White	9781908242044	\$47.70	
Story Card The Enormous Turnip	9781908242051	\$47.70	
Story Card Three Billy Goats Gruff	9781906089405	\$47.70	
Story Card Three Little Pigs	9781906089412	\$47.70	
Age Cards (page 11)			
Happy Birthday Age 3 Farm	9781906089443	\$47.70	
Happy Birthday Age 3 Pirates	9781906089702	\$47.70	
Happy Birthday Age 4 Jungle	9781906089788	\$47.70	
Happy Birthday Age 5 Trains	9781906089887	\$47.70	
Happy Birthday Age 6 Circus	9781906089641	\$47.70	
Happy Birthday Age 6 Knights	9781906089894	\$47.70	
Happy Birthday Age 7 Diver	9781906089900	\$47.70	
Happy Birthday Age 7 Mermaids	9781906089696	\$47.70	
Happy Birthday Grand-daughter Fairy	9781906089931	\$47.70	
Happy Birthday Grandson Planes	9781906089948	\$47.70	
Get Well Soon Cards (page 12)			
Get Well Soon Doodle: Animals	9781908242136	\$47.70	
Get Well Soon Doodle: Dream	9781908242150	\$47.70	
Get Well Soon Doodle: Street	9781908242143	\$47.70	
Get Well Soon Puzzle Cards (page 13)			
Get Well Soon: Crossword	9781906089665	\$47.70	
Get Well Soon: Sudoku	9781906089658	\$47.70	
Get Well Soon Activity Cards (page 13)			
Get Well Activity Space Monkeys	9781906089689	\$47.70	
Get Well Soon Activity: Hare and Tortoise	9781906089672	\$47.70	
Get Well Soon Colouring Card (page 13)			
Get Well Fold Out Fun Fair	5060251810464	\$47.70	

Cardooo are printed on board from certified sources, made from trees planted and harvested via sustainable, environmentally responsible methods



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Phone 02 8778 9999

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